

What is claimed is:

- 1 1. A method for distributing video clips, comprising:
 - 2 receiving a search request including at least one search
 - 3 term;
 - 4 identifying at least one video clip corresponding to the
 - 5 search term;
 - 6 transmitting the video clip in a streaming-video format;
 - 7 and
 - 8 transmitting the video clip in a video-file format, wherein
 - 9 the video clip is a portion of a longer video.
- 1 2. The method of claim 1, further comprising transmitting a
- 2 license to display the video clip in a presentation.
- 1 3. The method of claim 1, further comprising transmitting a list
- 2 of video clips corresponding to the search term.
- 1 4. The method of claim 1, further comprising receiving payment
- 2 information.
- 1 5. The method of claim 1, wherein the search term identifies the
- 2 subject-matter content of a video clip.
- 1 6. The method of claim 1, wherein the search term identifies a
- 2 concept illustrated by the video clip.
- 1 7. The method of claim 1, wherein the search term is a reference
- 2 to at least one Bible verse, and the video clip illustrates
- 3 the concept addressed by the Bible verse.

- 1 8. A computer program product tangibly embodied in a computer-
- 2 readable medium, comprising:
 - 3 instructions for receiving a search request including at
 - 4 least one search term;
 - 5 instructions for identifying at least one video clip
 - 6 corresponding to the search term;
 - 7 instructions for transmitting the video clip in a
 - 8 streaming-video format; and
 - 9 instructions for transmitting the video clip in a video-
 - 10 file format, wherein the video clip is a portion of a
 - 11 longer video.
- 1 9. The computer program product of claim 8, further comprising
- 2 instructions for transmitting a license to display the
- 3 video clip in a presentation.
- 1 10. The computer program product of claim 8, further comprising
- 2 instructions for transmitting a list of video clips
- 3 corresponding to the search term.
- 1 11. The computer program product of claim 8, further comprising
- 2 instructions for receiving payment information.
- 1 12. The computer program product of claim 8, wherein the search
- 2 term identifies the subject-matter content of a video clip.
- 1 13. The computer program product of claim 8, wherein the search
- 2 term identifies a concept illustrated by the video clip.

1 14. The computer program product of claim 8, wherein the search
2 term is a reference to at least one Bible verse, and the
3 video clip illustrates the concept addressed by the Bible
4 verse.

- 1 15. A data processing system having at least a processor and
- 2 accessible memory, comprising:
 - 3 means for receiving a search request including at least one
 - 4 search term;
 - 5 means for identifying at least one video clip corresponding
 - 6 to the search term;
 - 7 means for transmitting the video clip in a streaming-video
 - 8 format; and
 - 9 means for transmitting the video clip in a video-file
 - 10 format, wherein the video clip is a portion of a
 - 11 longer video.
- 1 16. The data processing system of claim 15, further comprising
- 2 means for transmitting a license to display the video clip
- 3 in a presentation.
- 1 17. The data processing system of claim 15, further comprising
- 2 means for transmitting a list of video clips corresponding
- 3 to the search term.
- 1 18. The data processing system of claim 15, further comprising
- 2 means for receiving payment information.
- 1 19. The data processing system of claim 15, wherein the search
- 2 term identifies the subject-matter content of a video clip.
- 1 20. The data processing system of claim 15, wherein the search
- 2 term identifies a concept illustrated by the video clip.

1 21. The data processing system of claim 15, wherein the search
2 term is a reference to at least one Bible verse, and the
3 video clip illustrates the concept addressed by the Bible
4 verse.

1 22. A data processing system having at least a processor and
2 accessible memory, comprising:

3 a data storage device storing a plurality of video files,
4 each video file being stored in a format that can be
5 transmitted over a data processing system network, and
6 each video file being a digitally-encoded audio-video
7 clip; and

8 a database storing keywordss associated with the video
9 files, wherein at least one of the video files is
10 associated with at least one keyword, and wherein at
11 least one keyword identifies the subject-matter
12 content of the audio-video clip.